IF YOU'RE A KY BUSINESS STUDENT BRING YOUR AMBITION TO LIFE AT BOND

With just one year of additional study, KY Business graduates can gain a Bachelor of Business from Bond University on Australia's Gold Coast.

Bond University is Australia's first private, not-for-profit university, offering a personalised academic environment that enables graduates to exceed the outer limits of their potential.

With access to unparalleled academic and technological resources on Bond's world-class Gold Coast campus, students thrive in smaller study groups where eminent professors and industry-experienced lecturers know them by name.

By undertaking three-semesters-per-year instead of the usual two, graduates finish their studies sooner. Combine this advantage with Bond's commitment to opening doors to blue chip employers and it becomes clear that students graduate with a clear competitive advantage.

ENTRY REQUIREMENTS

All applicants must have completed the following KY Diploma programs with above average grades:

IHM	Business Economist Diploma (2 years)
IHM	Company Sales Representative (2 years)

SCHOLARSHIPS

The Faculty of Business, Technology and Sustainable Development offers a suite of scholarships for the program. Assessment criteria for the scholarships will be based on the degree entry requirements and on demonstrated academic achievements.

LIFE AT BOND

When you're not attending lectures and hitting the books, you'll discover there's even more to life at Bond University.

Our world-class campus gives you access to world-class study and recreational facilities, including two libraries, computer labs, studio facilities, e-courtrooms, a fully equipped gymnasium, sporting fields and an Olympic-size swimming pool.

We have a wide range of active social clubs and on-campus student associations, counselling and medical facilities, English language tuition and tutorial support, as well as round-the-clock security.

Situated in the heart of Queensland's Gold Coast, you'll also enjoy the lifestyle of our world famous beaches, shopping centres, restaurants, theme parks, national parks and the opportunity to travel further afield to Sydney and the Great Barrier Reef.

There are a variety of accommodation options available. You can live on-campus, off-campus by the beach or with a host family.

BOND UNIVERSITY
FACULTY OF BUSINESS, TECHNOLOGY & SUSTAINABLE DEVELOPMENT

IHM BUSINESS ECONOMIST DIPLOMA GRADUATES (UP TO 12 SUBJECT CREDITS TOTAL) BACHELOR OF BUSINESS (ALL MAJORS) STUDENTS MUST COMPLETE THE FOLLOWING:	IHM COMPANY SALES REPRESENTATIVE DIPLOMA GRADUATES (UP TO 12 SUBJECT CREDITS TOTAL) BACHELOR OF BUSINESS (ALL MAJORS EXCLUDING MARKETING MAJOR) STUDENTS MUST COMPLETE THE FOLLOWING:	IHM COMPANY SALES REPRESENTATIVE DIPLOMA GRADUATES BACHELOR OF BUSINESS (MARKETING MAJOR) STUDENTS MUST COMPLETE THE FOLLOWING:
Cultural and Ethical Values (CORE11-120) or Contemporary Issues in law and society (CORE11-121) Information Systems in Business (INFT11-120) Organisational Behaviour (MGMT11-101) Business Statistics (STAT11-111)	Cultural and Ethical Values (CORE11-120) or Contemporary Issues in law and society (CORE11-121) Information Systems in Business (INFT11-120) Organisational Behaviour (MGMT11-101) Business Statistics (STAT11-111)	Introduction to Accounting (ACCT11-100) Cultural and Ethical Values (CORE11-120) or Contemporary Issues in Law and Society (CORE11-121) Strategic Management (CORE11-130) or Entrepreneurship (CORE11-131) Principles of Economics (ECON11-100) Information Systems in Business (INFT11-120) Consumer and Buyer Behaviour (MKTG12-301) Market Research and Analysis (MKTG13-303) Business Statistics (STAT11-111)
Plus 3 of the following 5 subjects:	**Plus 3 of the following 5 subjects:**	**Plus 3 of the following 5 subjects:**
Cost Management Systems (ACCT12-200) Introduction to Finance (FINC11-100) Introduction to International Business (IBUS12-250) Operations and Supply Chain Management (INFT13-308) Human Resource Management (MGMT13-305)	Cost Management Systems (ACCT12-200) Introduction to Finance (FINC11-100) Introduction to International Business (IBUS12-250) Operations and Supply Chain Management (INFT13-308) Human Resource Management (MGMT13-305)	Cost Management Systems (ACCT12-200) Introduction to Finance (FINC11-100) Introduction to International Business (IBUS12-250) Operations and Supply Chain Management (INFT13-308) Human Resource Management (MGMT13-305)
Plus 5 subjects from one of the following majors:	**Plus 5 subjects from one of the following majors:**	**Plus 1 of the following subjects:**
Business Information Systems Business Law E-Commerce Entrepreneurship International Business Management Marketing Marketing Communications Real Estate Service and Supply Chain Management	Business Information Systems Business Law E-Commerce Entrepreneurship International Business Management Marketing Marketing Communications Real Estate Service and Supply Chain Management	International Marketing (IBUS13-353) Promotional Design and Planning (MKTG13-302) Brand & Category Management (MKTG13-305) Services Marketing (MKTG13-306) Internet Marketing (MKTG13-312)

Please note:

- Students wishing to pursue the Bachelor of Business with a major other than those listed above should contact the Faculty of Business Technology & Sustainable Development for further information regarding possible credits.
- Students are assessed on a case by case basis and may receive up to 12 subject credits. Subjects and course outlines may be requested.
- Additional subjects may be required for some students.
- Pre-requisite requirements may restrict possible completion of certain majors in 12 subjects.

FOR MORE INFORMATION:

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The information published in this document is correct at the time of printing (Mar 2010). However, all programs are subject to review by the Academic Senate of the University and the University reserves the right to change its program offerings and subjects without notice. The information published in this document is intended as a guide and persons considering an offer of enrolment should contact the relevant Faculty to see if any changes have been made before deciding to accept their offer.

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